

1. ABOUT THE PROJECT

JEWELL STATION NEW URBAN VILLAGE



THE PROJECT

Jewell Station Precinct is embarking on an exciting journey of transformation that will see it become a safe and vibrant place for all of Brunswick to enjoy.

The revitalisation of the precinct is part of VicTrack's Station Precinct Enhancement Program.

COMMUNITY ENGAGEMENT PROCESS

In July 2012, a broad cross-section of the Brunswick community and commuters provided their input into the vision for the Jewell Station Precinct.

The findings revealed an active and interested local community. There was a strong view regarding the need to create a safe, attractive and active area that accommodated a mix of community uses with any new development retaining a sense of 'Brunswick'.

With the developer Neometro on board, the next stage of community engagement on the masterplan has commenced. The community is invited to participate through listening posts, community information sessions and an online forum.

December 2014 - February 2015

- Exhibition of draft masterplan for community feedback
- Summary of engagement findings

January 2014 - March 2015

- Development of detailed design

February 2015 - March 2015

- Exhibition of detailed design for community feedback
- Summary of engagement findings

April - May 2015

- Lodgement of planning permit application to Moreland City Council

May 2015

- Community consultation via the statutory planning process

DEVELOPMENT PARTNERSHIP

In September 2014, VicTrack appointed Neometro as its partner for the redevelopment of the Jewell Station Precinct. Neometro will redevelop and energise the Jewell Station Precinct with a new urban village comprising housing and a number of socially-led commercial initiatives.

VicTrack will fund the revitalisation of the station forecourt, creating a safer and more accessible transport hub.

STATION PRECINCT ENHANCEMENT PROGRAM

VicTrack's *Station Precinct Enhancement Program* unlocks and releases to the private sector railway land that is surplus to transport needs. The program delivers improved railway stations as well as a mix of housing, retail, commercial and public spaces for surrounding communities.

VicTrack facilitates the development of this land and funds station enhancements with proceeds that are generated.

VicTrack's focus is delivering integrated, liveable spaces and actively seeks community views and aspirations, through a 'place making approach', early in the development model.

Engagement with the community and with the private sector is central to achieving a balance between commercial opportunities and community benefits.

Improved infrastructure and increased activity in and around station precincts makes them safer, more appealing and usable for commuters and the community.

STATION PRECINCT ENHANCEMENT PROGRAM

HAVE YOUR SAY

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